

Michigan Association of Beauty Professionals

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Michigan Association of Beauty Professionals Notes from May 18th, 2020 Meeting

Days and times that work for people to meet monthly.

Committee members to spread the word of the committee—create a post on social.

MABP is on the committee for what reopening looks like and the plan.

- Based on the outline provided by the MABP.
- What has been working and what is going to be required.
- State is preparing to provide a “guide.” This will be presented to the governor on Wednesday.
- The health department will be looking at the plan as well.
- The plan is for the entire industry to go back together.

Member sheet and Bio, Facebook groups.

- Share the MABP open forum Facebook group.

Committee Member Facebook Group

- What needs to be accomplished will be posted in the Facebook Committee Group—these will be up for grab and accountability will be held to those who want to work on these tasks.

Utilizing Google Drive

- Stay organized with tasks, due dates, etc.

How to become a board member.

- Creating an official way of growing the board of members.
- Initial members were chosen based on need.
- If you want to be a board member and not just on the committee, reach out to Kristan or Tari.
- Be realistic on time and goals.

One person to be in charge of tasks.

- Email Kristan/ Tari.

Website

- What we need to direct people to.
- If they are not a member on the website, they are not a member.
- Website needs content weekly. The more content, the more help that we will receive.
- FAQ pages need some revamping; estheticians and nail techs.
- Blogs: we need well-written content.
- Website links: beauty links, covid links, links for rules and regulations.
- Website needs a COVID-19 suppliers page. Where to find PPE.

Big picture

- Training, industry events, uniting the industry.
- Helping other states create associations.
- Kristan and Tari getting on the board of cosmetology when spots reopen.

PPE

- What will be required?

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- Where to purchase? Building a resource list.

Post about the Wednesday capital cutting

- We need to post a statement about the protest. We are not affiliated.
- Post with the laws and regulations from LARA about cutting in public spaces.
- The importance of licensing and following the regulations.