

Michigan Association of Beauty Professionals

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Michigan Association of Beauty Professionals Notes from June 3rd, 2020 Meeting

On the call:

Kristan Sayers, Tari Krupinski, Drue McPherson, Alyssa Faulkner, Deedra Cravens, Lauren Falzone, Chad Reid, Manny, Ashley Kerkes, Kle Sparks, Breanna Weems, Kristin Snyder, Lindsaya VanDeusen, Michelle Millikan, and Sarah Worden.

Intro of new members:

Lauren Moser and Rodrick Samuels.

- Of Hair Lab Detroit Barber School in Southgate

What the MABP has been working on in the background:

- Working on communication from the Governor.
- Released our plan for reopening this morning—from the LARA workgroup.
- Deregulation bill. Share this message and spread beyond licensed professionals.
- Working on messaging for injustices that have are continuing to create a voice.
- Social post for Governor Whitmer for an apology.

Refer to Lauren Moser for a message on deregulation. Caused by barbers up north. We need to work on educating people about the deregulation.

Chad: negative feedback from professionals about the back to work plan—amount of capes, etc.

Lindsaya: Bring professionals together and have the conversation about how to elevate our professional. Beyond the scope of branding, determining what you are worth.

- Call on Monday to bring everyone together—Stylist Culture Collective.
- Breaking down the barriers. Breaking down the competitive nature.
- Start with our finances and reverse engineer the process.